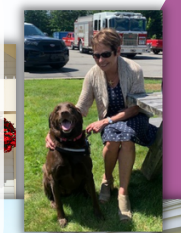


PRUDE'S ALL WOMEN PROJECT



Safe Space To Share Their



PRUDE'S
ALL WOMEN
PROJECT

YOUR VOICE MATTERS!

Indigenous Land Acknowledgement

PRUDE Inc. acknowledges that it carries out its work on the traditional unceded, unsurrendered territory of the Wolastoqiyik (Maliseet) nation.

The Wolastoqiyik/Maliseet along with their indigenous neighbours, the Mi'Kmaq/Mi'kmaw and Passamaquoddy/Peskotomuhkati signed Peace and Friendship Treaties with the British Crown in the 1700s that protected their rights to lands and resources.

We, the staff and members of the board, pay respect to the elders, past and present, and descendants of this land. We honour the knowledge keepers and seek their guidance as we strive to develop closer relationships with Indigenous people in New Brunswick.





“I raise up my voice-not so I can shout but so that those without a voice can be heard...we cannot succeed when half of us are held back.”

Malala Yousafzai



STORIES

THAT EFFECT

Real Change



ALL WOMEN PROJECT

Impact Report

Through these months, The All Women Project has been **well received** across the Greater Saint John area and we have **grown our audience in different ways**. Our marketing strategy has touched women of different nationalities, backgrounds, and locals who have waited a long time to be heard. This wonderful program has allowed them to raise their hand and **their voice**.

We want to share with you our **social impact**, our experiences, and also the collaborations that contribute to making a better **future possible in this community**.



Our Project Team

Li Song
PRUDE Inc.
Manager Director

Brenda Diaz
Program
Coordinator

Wilinton Vega
Project Assistant
Marketing



YOUR VOICE MATTERS!

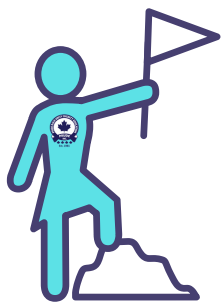
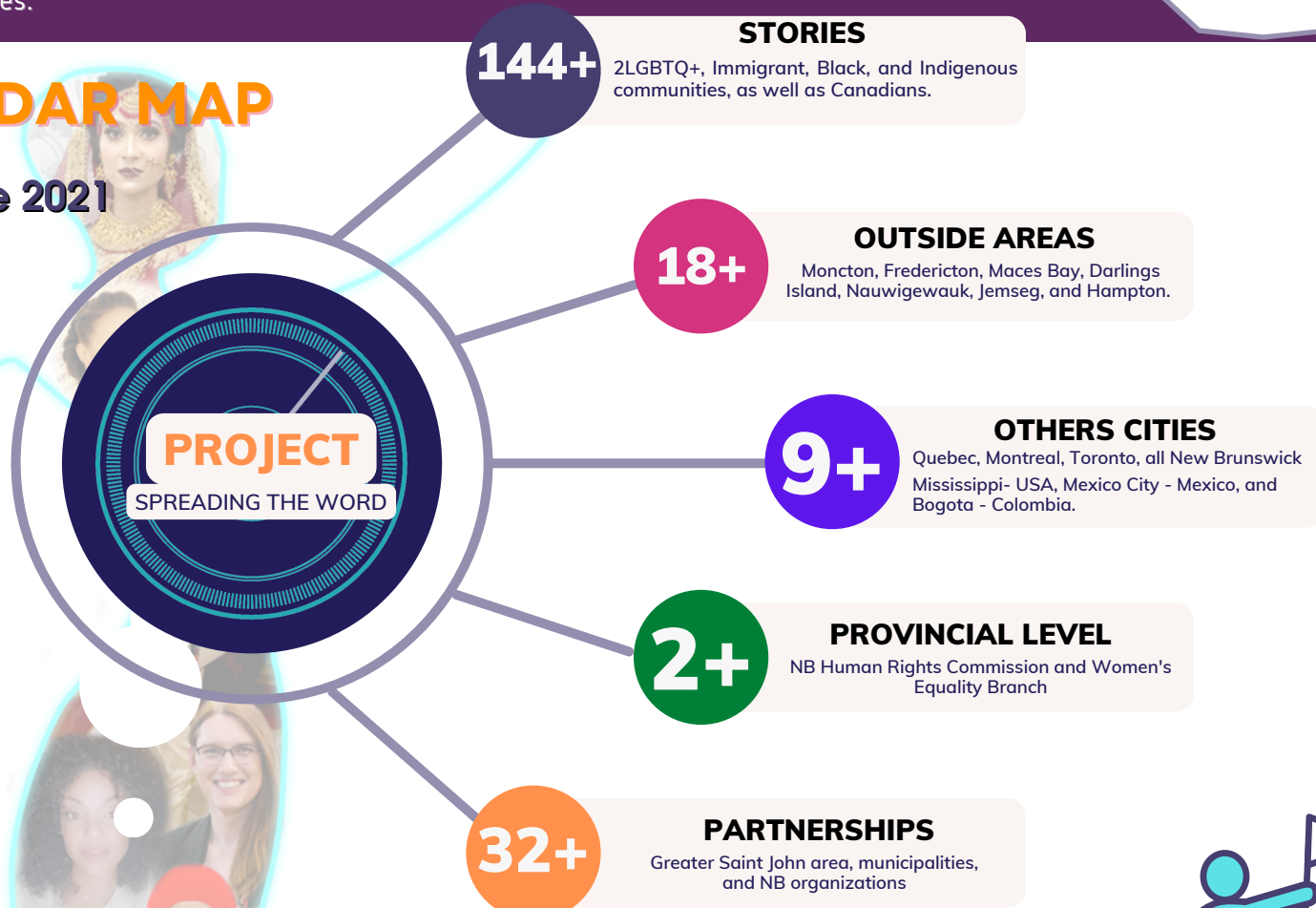
THE POWER OF STORYTELLING

PRUDE Inc.'s goal with this project is to provide women of all ages, races, ethnicities, religions, sexual orientations, and disabilities a venue to share their voices and their personal experiences of obstacles.



RADAR MAP

Since 2021



ACTION PLANS AND RESULTS

These stories will be the foundation to formulate a set of recommendations for the municipalities of Saint John, Quispamsis, Rothesay, and Grand Bay-Westfield. PRUDE Inc. will collaborate with these municipalities to implement these recommendations.

BE PART OF THE CHANGE

These recommendations will form the backbone of the committees action plan, which will focus on removing the systemic barriers that hinder the social and economic prosperity of women in the Greater Saint John area.

Funded by:



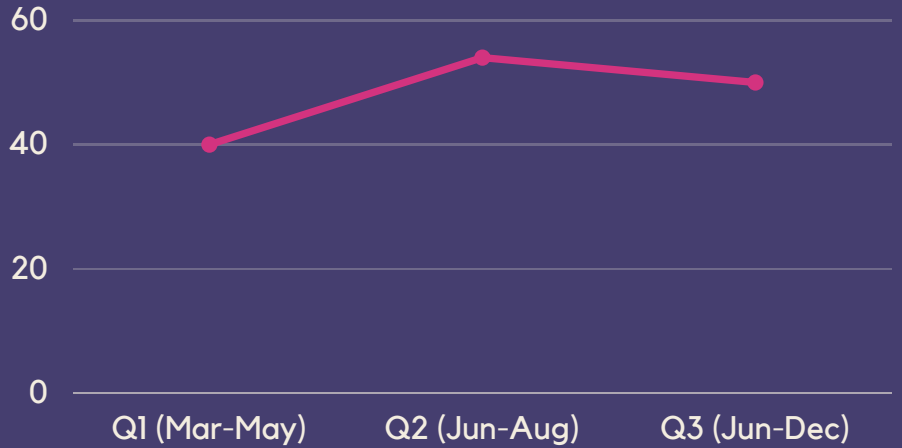
Women and Gender Equality Canada

Femmes et Égalité des genres Canada



144+ Stories!

All these stories are reflecting different segments of the population, including Elderly Women, 2LGBTQ+, Black, Indigenous Women, Women with Disabilities, and Immigrants in general

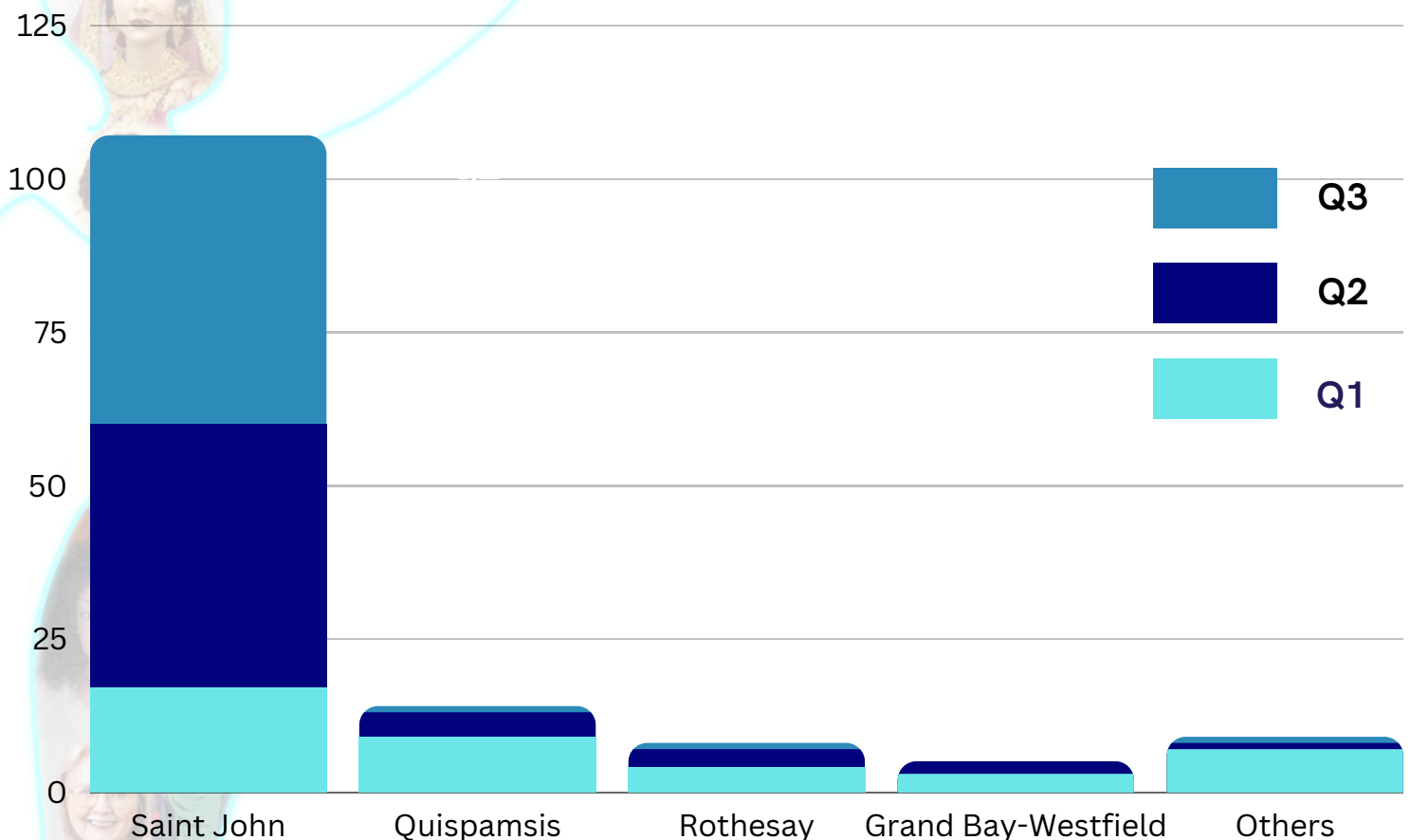


70%

GROWING IN PARTICIPANTS

Participants from 19- 76 years old and over

Participants per municipality

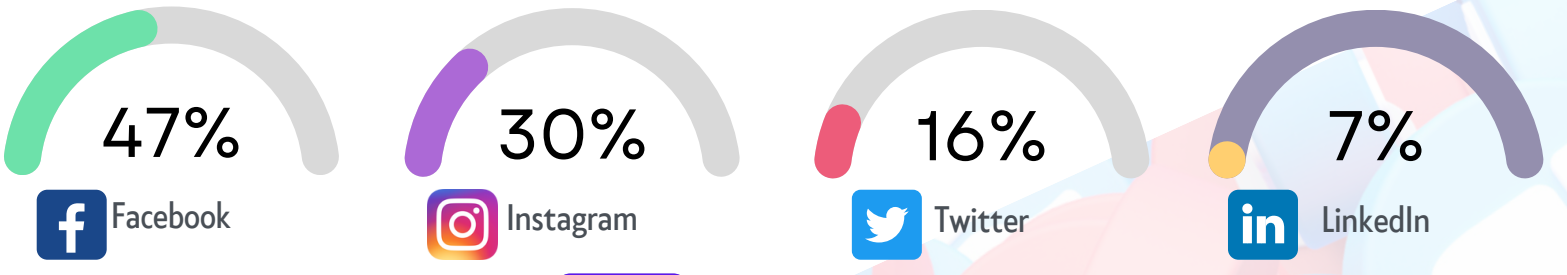




Marketing strategy

Social Media

Q1 15,660 interactions



Q2 25,777 interactions



Q3 14,249 interactions



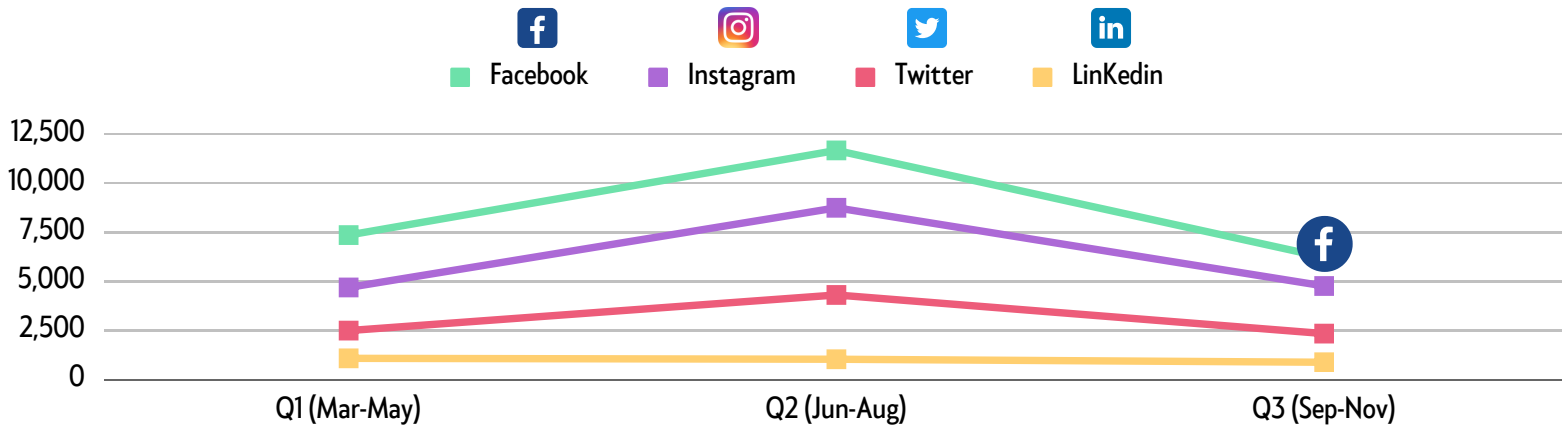
This year we connected with our community and the audience through our social media channels. The impact has been massive with more than **55,686 interactions**.

The Great Saint John area recognizes us and supports us!



Marketing strategy

Social Media



Facebook is the most important way through which we interact with our community. In this social media channel, our audience is most active, sharing and talking about our events, activities, workshops, committees, and partnerships.

Through our social media, The All Women Project has had more visibility in many regions outside the Greater Saint John area, including outside of Canada: **the Atlantic provinces, Quebec, Ontario, United States, Mexico, India, Colombia and Nigeria.**



All Women Project Connecting Communities



125+

*Presentations
and Events*

All Women Project

Connecting Communities

Promotion

8 Videos released.

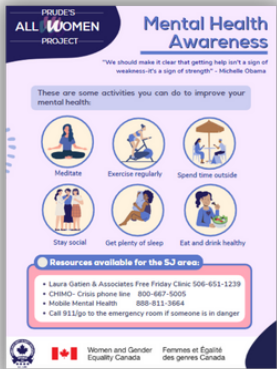
Printed Material

6000+ Bookmarks 162+ Posters

distributed in less than one month. The schools of the Anglophone School District - South helped us to deliver 300 of them at parent-teacher meetings last April in 3 schools: Centennial School, Hazen White Saint Francis school and Millidgeville North School.

Stands

48+ community fairs and events.



Videos

Newspaper Ads



Bus Tour

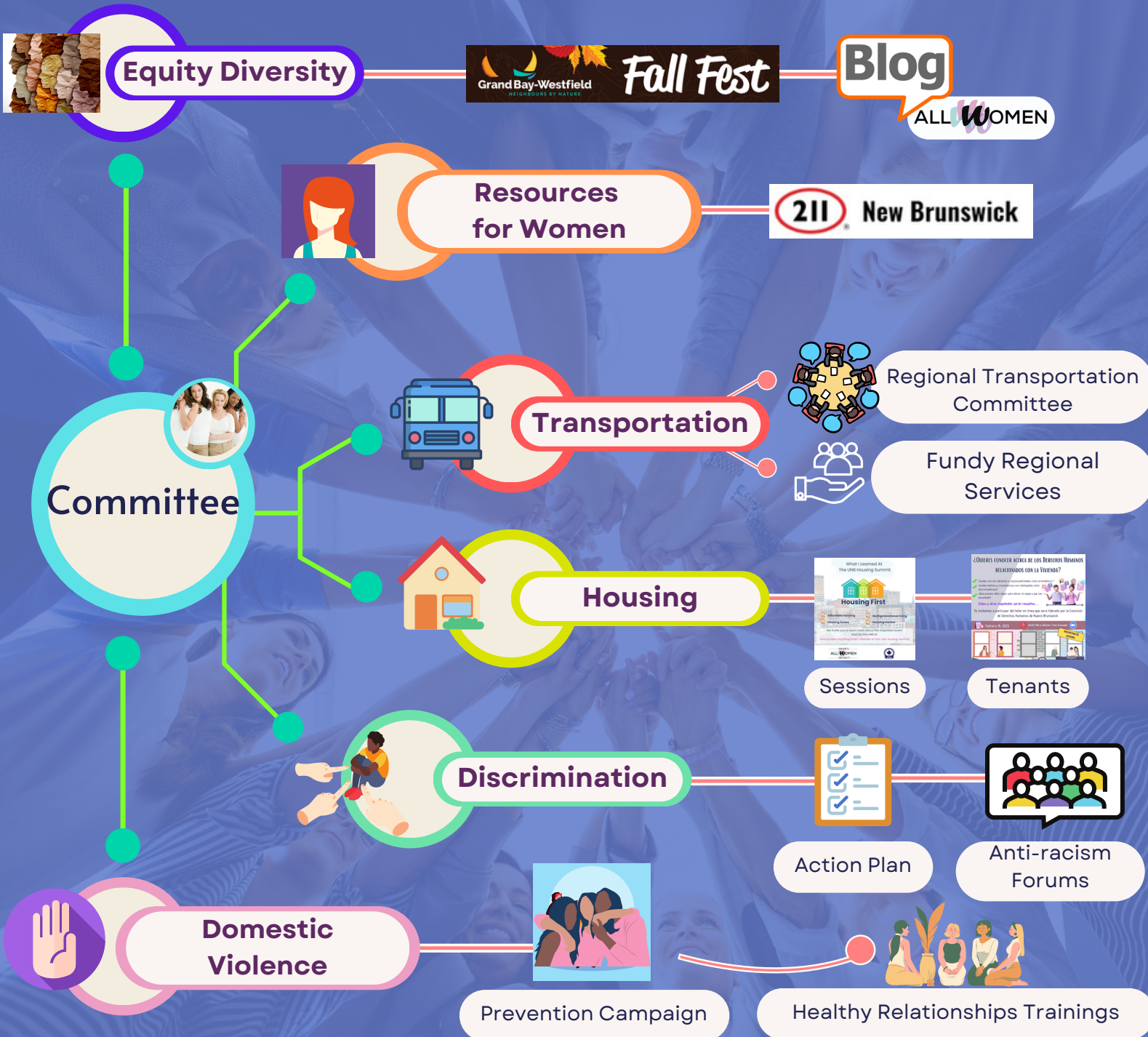
Community Events



Telling their story

Their way

The All Women Project has heard more than **144 women's stories** from this region. These stories have given us the opportunity to know more about the most **important barriers and issues** that our women have experienced and how we can help them. Our committee in collaboration with partners and municipalities continues to generate recommendations that can provide us with **real solutions to overcome challenges**.



Testimonials

What our Women say about us!

Compared with men, women are more likely to face various obstacles in social life, such as discrimination, mental health, and domestic violence, although various organizations, laws, and regulations are doing their best to advocate equal rights for men and women. But it is undeniable that female individuals in the community still receive harm from the external environment. When an individual's plight is not heard, even if the community, culture, and economy are thriving, the feeling of happiness for the individual can be overshadowed by anxiety and pain.

The All Women program is a channel for women to speak out their stories in the region. It is important to be aware of the barriers for the community. The change might happen when the voice was heard and problems were realized by the decision-makers and organizations that can help resolve the real problems in the community.

Student from UNB

PRUDE, for me, has been what everyone expects from Canada. The lovely and warm side of Canadian life... Thanks for being the light in my darkest days.

Anonymous
Participant All Women Project

The first barrier I faced in New Brunswick was the health system. I used to live in another province, where I got my Medicare in a few days. But here, just to submit my application I went three times to the office of Service New Brunswick and convinced the employers about my case. I find this health system in NB very bureaucratic.

Anonymous
Participant All Women Project

Some of our most recent Headlines

All Women Project in the News



Wanted: Women's stories to drive policy change

Telegraph Journal - May 2022

PRUDE Project aims to reduce Barriers For Women

Country94 - Aug 10, 2022

PRUDE's Welcoming Week Spurs Connection and Inclusion

Huddle - September 9, 2022



*Stories that
effect real
change!*



All Women Project Partnership



44+ Partners



Our Volunteers

Beacon Team



45+

Volunteers

To Our Funder



Women and Gender
Equality Canada

Femmes et Égalité
des genres Canada

Canada 

Become a Sponsor!

If you would like to support our Diversity and Inclusion initiatives in 2023,
please visit us at: www.prudeinc.org/donate-now
Contact us at donation@prudeinc.org

WE COULDN'T
HAVE DONE IT
WITHOUT YOUR
GENEROUS

Support

THANK
YOU

to all our donors,
partners, and
volunteers.

✉ info@prudeinc.org

🌐 <https://www.prudeinc.org/allwomenproject/>

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ALL WOMEN PROJECT